

PROGRAM OF EVENTS
(As of January 6, 2019)

Date: Tuesday, March 5
Time: 7:00 a.m. - 7:30 a.m.
Track: Registration Desk Open



Date: Tuesday, March 5
Time: 7:30 a.m. - 4:15 p.m.
Track: Exhibit Hall Open to Attendees

Date: Tuesday, March 5
Time: 9:00 a.m. - 10:00 a.m.

Opening Keynote:
Buried Alive With the Will to Survive: From Devastation to Inspiration

Description:

September 11th, 2001, is the day where the world stood still. Buried, crushed and bleeding beneath the tons of rubble of the South Tower, Joe wondered what life could be if given just one more day.

He was miraculously found alive by rescue workers with multiple fractures, a massive brain injury and barely breathing. The light of day was something he always took for granted. Within 10 minutes of being rescued, Joe was buried again under the debris of the second collapse ...the North Tower.

Joe now travels the world sharing his amazing and inspirational story of survival. A real and regular person, he shares his lessons of managing fear under the most horrible situations.

The lessons Joe learned on and after September 11, 2001, inspire attendees to thrive through change under any circumstance, and to accept and handle unexpected stress and adversities - redirecting them with positive empowerment toward reaching their goals and dreams.

Attitude and perseverance are everything.

Speaker:

Joe Torrillo, Retired FDNY Lieutenant, International Speaker, 9/11 WTC Collapse Survivor

Date: Tuesday, March 5

Time: 10:00 a.m. - 10:45 a.m.

Morning Break in Exhibit Hall

| | |
|---------------|-------------------------|
| Date: | Tuesday, March 5 |
| Time: | 10:45 a.m. - 11:45 a.m. |
| Track: | Breakout Sessions 1 |

Date: Tuesday, March 5
Time: 10:45 a.m. - 11:45 a.m.
Track: Property

Session Title:
What's Burnin? Hash Browns, Hash Oil and the Internet of Things...DUDE!

Description:
Household and commercial products are increasingly connected to the internet and intertwined with other systems. Batteries are providing the 'juice' for everything from the electric vehicles to e-cigs. Add a bit of cannabis to the mix and we often see explosive results.

This program takes the "mystery" out of the world of contemporary fire investigations. Visually compelling fire cases involving everyday appliances and systems will be used to illustrate effective forensic fire investigations that comport with industry standards and NFPA 921. We'll discuss some of the systems and mechanisms that fail and cover how to effectively investigate these types of fires.

This session is designed to provide insurance professionals with the proper tools and perspective to evaluate a variety of fire scenarios and to utilize and manage the right experts on their cases.

Speakers:
Ulises Castellon, CPCU, RPA
Chief Operating Officer
Fire Cause Analysis

Juliet Schade
Regional Property Claims Manager
Capital Insurance Group (CIG)

Date: Tuesday, March 5
Time: 10:45 a.m. - 11:45 a.m.
Track: Liability

Session Title:
Images Don't Lie: 3D Imaging, Stemming the Growth of Exaggerated Injuries

Description:
Three dimensional renderings of CT and MRI scans have been used by physicians in leading medical institutions for more than 15 years. Now many insurance carriers are using this same technology to expose exaggerated or unrelated injury claims; often before the suit has even been filed. In addition, this technology can assist carriers with

reserving accuracy, earlier case resolution, an enhanced IME process, and a demonstration of good faith claims handling.

Speakers:

Jeff Adams
Claims Manager
GEICO

Jorey Chernett
Chief Executive Officer
Authentic4D

Dan Garoutte
Director
Knox Services, Inc.

Dr. James Shirley
Chief Medical Officer & Radiologist
Authentic4D

Date: Tuesday, March 5
Time: 10:45 a.m. - 11:45 a.m.
Track: SIU

Session Title:
Keeping Your Head Above Water Mitigation Abuse

Description:

Water mitigation abuse fostered by contractors, insureds, public adjusters and attorneys is an ever-increasing problem for insurers. In this session, water mitigation experts (contractor, SIU, attorney) will present proven strategies, from the initial contact to the final decision, in effectively attacking water mitigation abuse.

Speakers:

Jonathan Colman
Principal and Managing Attorney
Colman Law Group

Peter Galassi
Manager, Special Investigations Unit
Mercury Insurance Services, LLC

Thom Hoge
President, Commercial and Large Loss
SERVPRO of Downey

Date: Tuesday, March 5
Time: 10:45 a.m. - 11:45 a.m.
Track: Emerging Issues

Session Title:
The Future of Cyber Security Claims

Description:

This session will provide a basic education and understanding for adjusters and claims professionals on the future of cyber security claims, as well as the background and what you need to know when it comes to adjusting and/or managing these types of claims.

Cyber security, including ransomware, cryptocurrency, and password attacks among many others, has become an increasingly important topic. The threat landscape faced by businesses and individuals online is constantly growing and evolving. Securing Personally Identifiable Information (PII) has come with an even more aggressive price tag, including new regulation and steeper penalties for companies with compromised data. Understanding this world has never been more essential as a claims professional.

In this session, you will learn the types of attacks, the ins and outs of how they happen--including the windows of errors companies miss (legacy systems, new technology, Office 365, etc.) that lead to attack opportunities. You will also gain a deeper understanding of how to quickly access the extent of damage through a simple three-step process to help clients get back on their feet as quickly as possible.

Speakers:

Stephen Cardoos
Digital Forensics Examiner
Envista Forensics

Greg Roberts
Regional General Adjuster
Crawford Global Technical Services

David J. Rock
Assistant Vice President, Cyber Claims Response Team
Allied World Insurance Company

Jon Romvary
Attorney
Freeman, Mathis & Gary

Date: Tuesday, March 5
Time: 11:45 a.m. - 12:30 p.m.
Track: Buffet Networking Luncheon
There is no formal program during today's lunch.



Date: Tuesday, March 5
Time: 12:45 p.m. - 1:30 p.m.
Track: Dessert Break in Exhibit Hall

| |
|--|
| Date: Tuesday, March 5 Time: 1:30 p.m. - 2:30 p.m. Track: Breakout Sessions 2 |
|--|

Date: Tuesday, March 5
Time: 1:30 p.m. - 2:30 p.m.
Track: Property

Session Title:

Which End of Your Building is Sinking: Examining Front End vs. Back End Risk

Description:

The panel will present recent examples of construction claims arising from work on adjacent properties. The multi-disciplinary panel (expert, attorney, adjuster) will discuss claims from their various perspectives and actively engage the audience or “collective experience” of audience members.

Topics will include claims related to various construction activities as including underpinning, shoring, dewatering, and other geotechnical and construction related mitigation activities.

What can be done to mitigate construction risks on the front end and how to determine causation, mitigation, and risk management during the claims process when something goes wrong?

Speakers:

Trevor Arnold, AIC
Assistant Vice President, Executive General Adjuster
McLarens

Emily Dotson
Partner
Resnick & Louis, P.C.

Robert McMichael
Resource Manager - Geotechnical Services
Madsen, Kneppers & Associates, Inc.

Date: Tuesday, March 5
Time: 1:30 p.m. - 2:30 p.m.
Track: Liability

Session Title:
The Neuropsychology of Traumatic Brain Injury

Description:
Neuropsychology is the study of brain-behavior relationships. This discipline objectively measures and quantifies cognitive functioning for the purposes of diagnosis and informing on functional outcome. This has particular relevance for traumatic brain injury, as milder brain injuries are not always detectable using standard neuroimaging methods.

This session provides a detailed overview of the science and practice behind neuropsychology with a specific focus on its application towards diagnosing and informing on traumatic brain injury in a medical-legal context.

Speaker:
Nicholas S. Thaler, PhD, ABPP-CN
Board Certified in Clinical Neuropsychology
Neuroscience Associates Inc.
UCLA Semel Institute for Neuroscience & Human Behavior

Kelly Yates, CPCU
Claims Manager
Topa Insurance Company

Date: Tuesday, March 5
Time: 1:30 p.m. - 2:30 p.m.
Track: SIU

Session Title:
Hidden Vehicle Fraud Indicators: What They Are and How to Find Them

Description:
In this session, panelists will discuss hidden fraud elements in the history of a vehicle. While most SIU red flag indicators focus on the persons and the circumstances of a claim being the drivers of referrals, the history of the vehicle contains as many, if not more, indicators of fraudulent behavior.

The discussion will focus on the 3-5 major hidden fraud elements that can be found in a vehicle's history and how, where, why and who perpetrates these frauds. The panelists will discuss various means of discovering these hidden fraud indicators and what to do with them when uncovered.

Speakers:

James D. Martin
Director - Insurance Claims Products
Carfax

Douglas Osborne, CFE, CIFI, FCLS
Director - SIU
Kemper Services Group

Tim Wolfe
Director, Western & Central Plains Claim Zones - SIU
Nationwide Insurance

Date: Tuesday, March 5

Time: 1:30 p.m. - 2:30 p.m.

Track: Emerging Issues

Session Title:**Emerging Risk: Cannabis Claims****Description:**

This session will provide detailed information about this emerging risk, including what types of claims should be excluded and the scope of product liability and recall claims insurers can expect. In addition, attendees will learn to stream-line the claims handling process by enabling them to identify covered losses and liability.

The panel will assist insurers in identifying whether or not their specialty risk pool includes Cannabis claims already, and determining if coverage exists, which will decrease the incidence of an error or omission on the part of the adjuster.

Speakers:

Michael Brown
Vice President, Property Department Manager
Golden Bear Insurance

Martina L. Jaccarino, Esq.
Owner
Trial Attorney for Insurers and Cannabis Consultant

Beth Ossino
Assistant Vice President, Claims Manager
Golden Bear Insurance

Date: Tuesday, March 5

Time: 2:30 p.m. - 3:00 p.m.

Track: Afternoon Break in Exhibit Hall

| | |
|---------------|-----------------------|
| Date: | Tuesday, March 5 |
| Time: | 3:00 p.m. - 4:00 p.m. |
| Track: | Breakout Sessions 3 |

Date: Tuesday, March 5
Time: 3:00 p.m. - 4:00 p.m.
Track: Property

Session Title:
Commercial Roofing Issues: They're Unique

Description:

Commercial roofing losses generate unique issues when compared to residential roofs. The scopes are much larger, the roofing types can be different and identifying damages can often be challenging. This session will discuss the most common commercial roofing types, how to inspect them for covered damages and the unique scoping issues of resolving commercial roofing losses.

Speakers:

Steven Korasidas
Executive General Adjuster
McLarens

Jeff Taxier
Education and Training Manager
American Technologies, Inc.

Date: Tuesday, March 5
Time: 3:00 p.m. - 4:00 p.m.
Track: Liability

Session Title:
Big Brother is Watching - Surveillance Cameras and Video Footage to Manage Risk, Protect Property and Defend Litigation

Description:

Video surveillance ranging from super markets to dash cam videos dominate every aspect of society. Surveillance cameras and video footage have become effective tools for managing risk, protecting property and successfully defending or preventing litigation.

This cutting edge topic makes this a must attend session for risk managers, claim professionals, insurance professionals, in-house counsel and attorneys. The panel speakers use real video footage from actual trials and pre-litigated matters. By attending the session you will learn to effectively utilize video surveillance to manage risk and prevent litigation.

The panel includes an experienced litigation attorney who draws upon extensive trial experience, a City Manager from one of the largest cities in Orange County and a professional Private Investigator with extensive law enforcement experience.

The panel will provide examples from the private sector and the public sector that benefits everyone attendance.

Speakers:

Joe Dalu
President
Premier Group International

Seymour Everett
Partner
Everett Dorey, LLP

Jim Vanderpool
City Manager
City of Buena Park

Date: Tuesday, March 5
Time: 3:00 p.m. - 4:00 p.m.
Track: SIU

Session Title:

Ethical Challenges in Property & Casualty Insurance: Can They be Overcome?

Description:

This presentation focuses on both historical and current factors that have given rise to ethical challenges in the Property & Casualty insurance industry, and will offer solutions to P&C professionals to confront and surmount those challenges.

Speakers:

Jim Taylor, JD, CPCU, AIC, MCM
Head of Claims Compliance, Quality & Customer Experience
Farmers Insurance Exchange

Date: Tuesday, March 5
Time: 3:00 p.m. - 4:00 p.m.
Track: Emerging Issues

Session Title:

Confidentiality in the Digital Age

Description:

From cell phones to iPads, desktop to laptop, in the office or remote, confidential information transferred among stakeholders is under attack. Hacking confidential information, once a rarity, is now a daily event. Insurance brokers, insurers, third party

administrators, vendors and outside counsel have duties to protect client confidential information.

This program focuses on greater awareness, recent trends, tips for everyone and key information for professionals at all levels.

Keep the coffee warm and stay on your toes as our panel gives you the latest on keeping information safe and complying with law.

Speakers:

Howard J. Franco Jr., Esq.
Partner
Collins Collins Muir + Stewart, LLP

Richard A. May
Managing Principal
Integro USA, Inc.

Felicia McDonnell, CLMP
Litigation Supervisor
Gallagher Bassett Services, Inc.

Date: Tuesday, March 5
Time: 4:00 p.m. - 4:15 p.m.
Track: Exhibit Hall Stamp Card CASH Prize Drawings

Date: Tuesday, March 5
Time: 4:30 p.m. - 7:30 p.m.
Track: Stayin' Alive Premier Event

WEDNESDAY, MARCH 6

Date: Wednesday, March 6
Time: 7:00 a.m. - 7:30 a.m.
Track: Registration Desk Open and Breakfast for Exhibitors

Date: Wednesday, March 6
Time: 7:30 a.m. - 2:15 p.m.
Track: Exhibit Hall Open to All Attendees

| | |
|---------------|-----------------------|
| Date: | Wednesday, March 6 |
| Time: | 8:30 a.m. - 9:30 a.m. |
| Track: | Breakout Sessions 4 |

Date: Wednesday, March 6

Time: 8:30 a.m. - 9:30 a.m.

Track: Property

Session Title:

Water Damage: Claim and Restoration Evaluation and Fraud

Description:

Water damage claims can be real or created. They can be small, large or small expanded to be large. This session will discuss investigating water damage claims, including what to look for in determining cause and duration and the coverage issues that are raised. It also will discuss tips for determining new and preexisting damage.

Water damage claims frequently are the mechanism for created or exaggerated losses. Often the policyholder submits a legitimate claim but the restoration contractors who were hired are the ones committing fraud. Dealing with such contractors will be discussed, including the tools the law provides to prevent water restoration contractors from taking advantage of both the policyholder and the insurer.

Speakers:

Scott Petersen
Executive General Adjuster
McLarens

Gene A. Weisberg
Lawyer
GladstoneWeisberg, ALC

Date: Wednesday, March 6

Time: 8:30 a.m. - 9:30 a.m.

Track: Liability

Session Title:

Defining Ethical Behavior Within The Insurance Industry

Description:

This session will guide claim professionals and lawyers in defining ethical behavior. It will help them define the motivation for ethical behavior and set standards that govern their decision making as it pertains to claim handling and legal defense.

Through interactive break-out sessions, participants will practice ethical decision making.

Speakers:

James P. Davis, FCLA, RPA, LPCS, AINS
Vice President, Risk Management Strategies
Matrix Risk Management Solutions

Michael D. Handler
Member
Cozen O'Connor

James Papazis, JD, CLMP
Senior Claims Representative
GCube Insurance Services, Inc.

Date: Wednesday, March 6
Time: 8:30 a.m. - 9:30 a.m.
Track: SIU

Session Title:**An Inside Look At Health Care Insurance Fraud Syndicates****Description:**

An Expert Investigator in Organized Criminal Syndicates in Health Care and a recently Indicted Attorney who admitted to being “greedy and stupid” for taking kickbacks, take you into the billion dollar world of health care fraud, exposing how the complex and organized fraud schemes operate, identifying the syndicate operators, and exploring the victimology, to help the audience identify, detect and defend against capping schemes.

Speakers:

Teena Barton
Sr. SIU Investigator | Special Investigation Unit
ICW Group Insurance Companies

Sean Enrique O’Keefe, Esquire

Date: Wednesday, March 6
Time: 8:30 a.m. - 9:30 a.m.
Track: Emerging Issues

Session Title:**Cyber and Block Chain Initiatives****Description:**

With constant threats and bad actors growing in the world, claim exposures and related claim resolutions continue to be more complicated.

The advent of an information-based economy and the expansion and reliance upon internet connected devices have made cyber-crime one of the most lucrative sources of income for bad actors. Its cost to countries is only behind costs for government corruption and narcotics trafficking. It is estimated at a market of \$600 billion per year, based on a model used by CSIS and McAfee, and it is roughly equivalent in Gross Domestic Product of a nation somewhere between Saudi Arabia and Sweden.

This team of professionals will share examples and relevant exposures and cases of a cyber risk and virtual currency and block chain uses.

The session is designed to:

- Educate
- Share knowledge
- Discuss our understanding of cyber risk and the virtual currency space for insurance focused professionals

This session will help to bring awareness of related topics for claims professionals and attendees, helping to increase awareness when conducting complex claims reviews.

Speakers:

Elissa Doroff
Vice President
AXA/XL Cyber Insurance

Michael Mackewich
Director
Kroll Virtual Currency & Cyber Risk

Josh McDougall
Director
Duff and Phelps & Crypto Currency Security Standards (C4 CCSS)

Date: Wednesday, March 6
Time: 9:30 a.m. - 10:00 a.m.
Track: Morning Break in Exhibit Hall

| |
|--------------------------------------|
| Date: Wednesday, March 6 |
| Time: 10:00 a.m. - 11:00 a.m. |
| Track: Breakout Sessions 5 |

Date: Wednesday, March 6
Time: 10:00 a.m. - 11:00 a.m.
Track: Property

Session Title:
Escalating Complexities of Losses Arising from Wildfires

Description:

A rich archive of images and examples will be presented accumulated from recent wildfires in California, e.g., Thomas Fire and debris flows in Santa Barbara & Montecito.

The technical issues in the presentation will be presented primarily by photographs and videos to demonstrate points and engage audience in process of identifying the key claims handling methodologies and lessons learned.

Speakers:

Kevin D. Hansen, Esq.
Partner
McCormick Barstow LLP

Doug Jackson, RPA
Vice President/Director of Operations
Schifrin, Gagnon & Dickey, Inc.

Jon Wren
Principal Engineer
Exponent

Date: Wednesday, March 6
Time: 10:00 a.m. - 11:00 a.m.
Track: Liability

Session Title:

Are You Ready for Your Close-Up? The Art of Using Videotaped Testimony in Litigation

Description:

Depositions are an essential element of the discovery process in most every case. They are keys to discovering information relevant to the case and preserving testimony for trial.

This session will provide an understanding of the benefits of using videotaped depositions both at mediation and at trial. When presented at trial, video depositions are often seen by juries as more compelling and personal than written transcripts that are simply read to the jury as they show deponents' body language, tone of voice and reactions to questions. Also, a video-taped deposition can be used as a substitute for live testimony, especially for expert witnesses whose fees and costs are too prohibitive to testify at trial or their schedules may not enable them to be present in court. And of course, when a witness changes his or her testimony at trial, a video of the witness' prior deposition testimony can be used to impeach the witness by allowing the jury to actually hear and see the witness give different answers to the same question, providing a much greater impact than an attorney merely reading the deposition transcript. A videotaped deposition, when properly used, can also be invaluable at mediation as a tool to make a case for a settlement. Excerpts from a particularly strong defense witness can be shown to educate counsel and the mediator of the merits of the defense.

A videotaped deposition of the plaintiff can also sway the opinion of the mediator, the insurance company and counsel as to the value of plaintiff's case when shown how poorly - or how well - the plaintiff will come across to the jury. Video depositions present a compelling and persuasive alternative to traditional depositions.

Learn how you can utilize them to your advantage to evaluate the merits of your case.

Speakers:

Mary Ciconte
Commercial Casualty Complex Loss Consultant
Nationwide Insurance Company

Thomas P. Gmelich, Esq.
Partner
Bradley & Gmelich LLP

Lena J. Marderosian, Esq.
Partner
Bradley & Gmelich, LLP

Date: Wednesday, March 6
Time: 10:00 a.m. - 11:00 a.m.
Track: SIU

Session Title:
Auto Fraud and Technology: EDR Update

Description:

Vehicle event data recorder (EDR) technology has become an essential resource in determining fact from fiction in traffic collisions.

This presentation will provide the latest updates on EDR-supported vehicles, the type of crash data to expect, and how EDR data can be useful in the claims process.

Case studies will be discussed to demonstrate EDR effectiveness.

Speakers:

Kathy Jorgensen
SIU Investigator
National General Insurance Company

Scott Naramore
Collision Reconstruction Specialist
Collision Dynamics

Timothy Staab
Collision Reconstruction Specialist

Delta Analysis

Date: Wednesday, March 6
Time: 10:00 a.m. - 11:00 a.m.
Track: Emerging Issues

Session Title:
Bling, Kicks & Threads: Wearable Technology and its Use in Personal Injury Litigation

Description:
Technology is continually evolving and integrating itself into our daily lives. With this has come the invention of devices that track your movement, your exercise, your heart rate, etc.

These devices can assist in the investigation of personal injury claims and be as useful as a private investigator videotaping a claimant at the gym who is otherwise too injured to work or function.

Speakers:
Bert Dizon
Lead Resolution Manager
Gallagher Bassett

April Hancock
Partner
Elardo, Bragg & Rossi, P.C.

Vadim Veksler
Unit Manager, Complex Casualty Claims
N

Date: Wednesday, March 6
Time: 11:00 a.m. - 11:30 a.m.
Track: Energy Break in Exhibit Hall

| |
|--|
| Date: Wednesday, March 6 Time: 11:30 a.m. - 12:30 p.m. Track: Breakout Sessions 6 |
|--|

Date: Wednesday, March 6
Time: 11:30 a.m. - 12:30 p.m.
Track: Property

Session Title:
Substantial Structural Damage and Code Required Upgrades

Description:

The purpose of this session is to introduce the concept of Substantial Structural Damage (SSD), as defined in the building code, and to explore how upgrades to the building and associated claim costs can be triggered if it is determined that the building has sustained SSD.

SSD basically establishes a threshold/percentage of damage to the structural systems (lateral and vertical force-resisting elements) that a building can sustain before it is then required that the entire building structural systems must be upgraded to meet the current code.

Speakers:

Steve Bluemel
Adjuster
Sedgwick

Douglas Miller
Senior Forensic Engineer
Jensen Hughes

Date: Wednesday, March 6
Time: 11:30 a.m. - 12:30 p.m.
Track: Liability

Session Title:
Identifying and Defending Against New Litigation Tactics

Description:

Insurance fraud continues to proliferate. Conservative estimates by the Coalition Against Insurance Fraud show that fraud costs over \$80 billion a year across all lines of insurance.

In order to continue to effectively combat fraud, it is essential to spot the new trends and know how to properly defend against them.

This workshop will address many of those trends. First, over a quarter of insurance fraud is estimated to consist of claim buildup. This seminar will address new trends in claim buildup including:

- early policy demands and arguments that the policy is open after building the case with unnecessary medical specials;
- reptile theory in an effort to obtain verdicts in excess of the policy;
- injection fraud including billing for epidural injections but only performing trigger point injections;
- charging costly facility fees for injections that don't require facility fees;
- radiographic fraud scams;
- building cases for traumatic brain injuries and syringomyelia because they are difficult to defend against;
- upcoding a variety of services.

This seminar will focus on the type of investigation and defense required to properly respond to these emerging trends.

Speakers:

Dennis Kass
Founding Partner
Manning & Kass, Ellrod, Ramirez, and Trester, LLP

Laura McAdams
Senior Counsel
Manning & Kass, Ellrod, Ramirez, and Trester, LLP

Steve Walden
MIU Manager
Travelers Insurance

Date: Wednesday, March 6
Time: 11:30 a.m. - 12:30 p.m.
Track: SIU

Session Title:

Attack of the Killer Parking Bollards! A Forensic Approach to the Parked and Unattended Claim

Description:

The insured claims that he parked his vehicle on the street; the next morning he discovered damage to the vehicle's left side. But wait, the damage is yellow and in the shape of a pole!

This class will provide specific forensic-analysis techniques to identify auto damage versus a fixed object, whether the vehicle damage occurred while in motion or parked, direction the damage occurred and more.

The answers are all in the damage patterns. Effective photo-documentation to preserve evidence so analysis can be performed will be discussed.

Learn one SIU's successful claims handling methodology from fraud identification, investigation, denial and ultimately successful prosecution and restitution.

Speakers:

Bill King
President and Chief Executive Officer
Impact General, Inc.

Michael Rice
Collision Reconstruction Expert
Impact General, Inc.

Thomas Taylor
Manager, Special Investigation Unit
AFA Claims Services

Date: Wednesday, March 6
Time: 11:30 a.m. - 12:30 p.m.
Track: Emerging Issues

Session Title:
EDRs, Telematics, Infotainment and Autonomous Driving: The Rise of Vehicle Technology

Description:

- Did your driver pair their phone with the Bluetooth system in their vehicle?
- Did they connect their phone to the USB port to charge their device?
- Does your vehicle have a navigation system that tracks location information...even when the navigation system is not in use?
-

The years of digital information that vehicles are storing will certainly surprise you...and can help solve your case. Vehicle Systems Forensics offers a new look into the actions of vehicle performance and driver interaction with the digital world inside of their vehicle. Vehicle infotainment and telematics systems store vast amounts of data such as recent destinations, SMS messages, call logs, favorite locations, contact lists, emails, pictures, audio, social media feeds, and, if equipped, the navigation history of everywhere the vehicle has been. Many systems can even store when and where a vehicle's lights were turned on, when and where specific doors were opened and closed, when and where Bluetooth devices were disconnected, and odometer readings with date and time histories.

Speakers:

Travis Fordham, SCLA, CIFI
Special Investigator
AAA Insurance

Brenden Morse
Biomechanist
ARCCA, Inc.

Date: Wednesday, March 6
Time: 12:30 p.m. - 1:15 p.m.
Track: Buffet Networking Luncheon
There is no formal program during today's lunch.

Date: Wednesday, March 6
Time: 1:15 p.m. - 2:15 p.m.
Track: Exhibitor Raffle and Dessert

Date: Wednesday, March 6
Time: 2:15 p.m. - 3:15 p.m.
Track: Closing Keynote

Session Title:
Overview of The Design and Collapse of the Twin Towers

Description:

Beginning with the initial conceptualization of the World Trade Center, the presentation goes back to the 1950's and the "brainchild" of the Rockefeller brothers whose vision was to start a global economy.

A brief explanation of how the site was chosen for the World Trade Center and the challenges faced by the architectural and engineering teams. From there, a chronological timeline of the incident of September 11th, 2001, is detailed from the initial attack to the collapse of both Twin Towers.

The presenter was one of the few survivors and the only one to have survived the collapse of both Towers. Besides being a 25 year veteran Lieutenant with the New York City Fire Department, Joe studied building construction and engineering design in college.

After the presentation, Joe will open the floor to a "question and answer" period for the curious attendees.

This is a one of a kind presentation that is being considered for next year's "History Channel" special.

Speaker:

Joe Torrillo, Retired FDNY Lieutenant, International Speaker, 9/11 WTC Collapse Survivor

Date: Wednesday, March 6
Time: 3:15 p.m. - 3:30 p.m.
Track: Exhibit Hall Stamp Card CASH Prize Drawings

3:30 p.m. Conference Concludes